

# ABOUT ANDREA WITTE

## The “Connect The Dots Lady”



**Andrea Witte**  
Graphic Designer  
Writer  
Presenter

### Education & Business Background

After honing my writing skills and graduating *summa cum laude* from The University of Arizona with a degree in Philosophy, I studied Design and Advertising at the internationally renowned Art Center College of Design in Pasadena, California. I then worked several years as a designer and copywriter before launching my own firm in 1993 — Witte Design (pronounced like “witty”). **Whether in my client work or my activist work, people tell me I have a knack for taking mountains of complex information and making it simple, understandable and memorable.**

### Motivation For Political Activism

As a self-employed graphic designer who was buying my own private health insurance, I watched my annual premium skyrocket from \$900 in 1995 to over \$4,500 in 2009. Such unsustainable rate hikes, along with other draconian practices like pre-existing condition discrimination and policy rescissions, are grossly unfair and do not belong in any civilized country, much less America. The monopolistic health insurance industry doesn’t have customers; it has hostages. In 2009, I knew I had to get involved to make change happen. **Since then, I have become enlightened to the corporate corruption that permeates every other industry and has hijacked our democracy. It’s like I’m in the movie “The Matrix” and swallowed the red pill.**

### Inspiration For Connect The Dots USA

After the 2010 midterm elections, I realized progressives can’t keep playing defense in the ad wars every election season, nor continue to argue on GOP turf. The other side may outspend us with their endless supply of corporate and billionaire money, but they can’t outnumber us if people understand the basics. Simple, visual education between elections is the game changer to motivate regular, busy people to get beyond their fear, apathy and confusion to participate in our political process. **That’s what Connect The Dots USA is all about — civics and policy basics to inoculate folks against organized money’s propaganda.**

### Rave Reviews For Connect The Dots USA

My live presentations are all the rage in the Tucson, Arizona area and have even made it to Capitol Hill. Thousands across the country are sharing and discussing the presentations and infographics on the Internet.

“Andrea’s presentations are brilliant. If everyone in America saw them, it would make this country a better place.”

“ConnectTheDotsUSA.com is one of the most informed and attractive websites on the Internet. This is ‘a spoonful of sugar that makes the medicine go down’ — gladly and gleefully.”

“I was just introduced to your magnificent work. It’s like discovering hidden treasure.”

“Andrea is an extremely talented and dynamic designer, writer and presenter with a wonderful engaging sense of humor. She condenses much information, simplifying it so the most confused or uninformed person can understand.”



**CONNECT THE DOTS™**  
*for democracy* **USA**

THE ANTIDOTE TO BUMPER STICKER POLITICS™

The “Connect The Dots Lady” is available for media interviews and speaking engagements.  
[www.ConnectTheDotsUSA.com](http://www.ConnectTheDotsUSA.com)

# CONNECT THE DOTS™ *for democracy* USA

FUN VISUAL BASICS FOR THE BUSY MAJORITY™



## “Dude, Where’s My Job?”

Millions of Americans are unemployed or underemployed. We see the rich getting richer while everyone else is working harder for less money and going more into debt. Let’s figure out where our jobs and wages went and, most importantly, how to get them back.



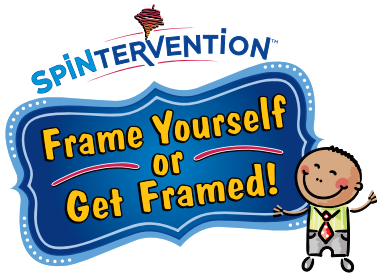
## “Budgets and Deficits and Debt, Oh My!”

We hear talk of trillions over here and billions over there, of government shutdowns, of cutting \$100 billion from domestic, non-defense, discretionary spending. What the heck is that anyway? You might be thinking “Wait, I might actually like that stuff... is a \$100 billion cut going to hurt?” We’ll find the answer and tame the budget beasts.



## “American Healthcare Crazy Quilt”

All other industrialized democracies when faced with challenges in their healthcare systems have found different ways to cover everybody while spending far less than America does and getting better overall results. We’ve actually blended together versions of all these “foreign” systems into a costly, confusing, inefficient, bureaucratic “crazy quilt.” Let’s examine the problems in our healthcare system and see how the Affordable Care Act addresses those problems and where it falls short. For the real healthcare solution, check out “Medicare-For-All: Saves Lives, Saves Money, So Simple.”



## “SPINtervention: Frame Yourself or Get Framed!”

When we use or negate long-entrenched “conservative” language like “tax relief,” “entitlements” and “right-to-work,” we’ve lost the argument before it’s even begun. While many Americans may call themselves “conservative,” they consistently support progressive values like fairness and justice and policies like Social Security, Medicare, ending the wars, and increasing taxes on the rich. So it’s about time we fix what’s broken about our political language and change the conversation.



## “Get Out The Vote: Democracy Depends On It!”

If voter turnout is a reflection of the health of a democracy, then America’s democracy is severely anemic. When we drill down on the turnout numbers by race, age and income, we start to see why our country is working better for some groups and not so much for others. Democracy is not a spectator sport: You can’t win the game if you don’t play, or if you sit out every other election. Then we’ll take a look at what’s driving voter apathy and what’s behind the recent wave of voter suppression laws sweeping the country.



[www.ConnectTheDotsUSA.com](http://www.ConnectTheDotsUSA.com)  
Free, easy-to-use, easy-to-share presentations & infographics

