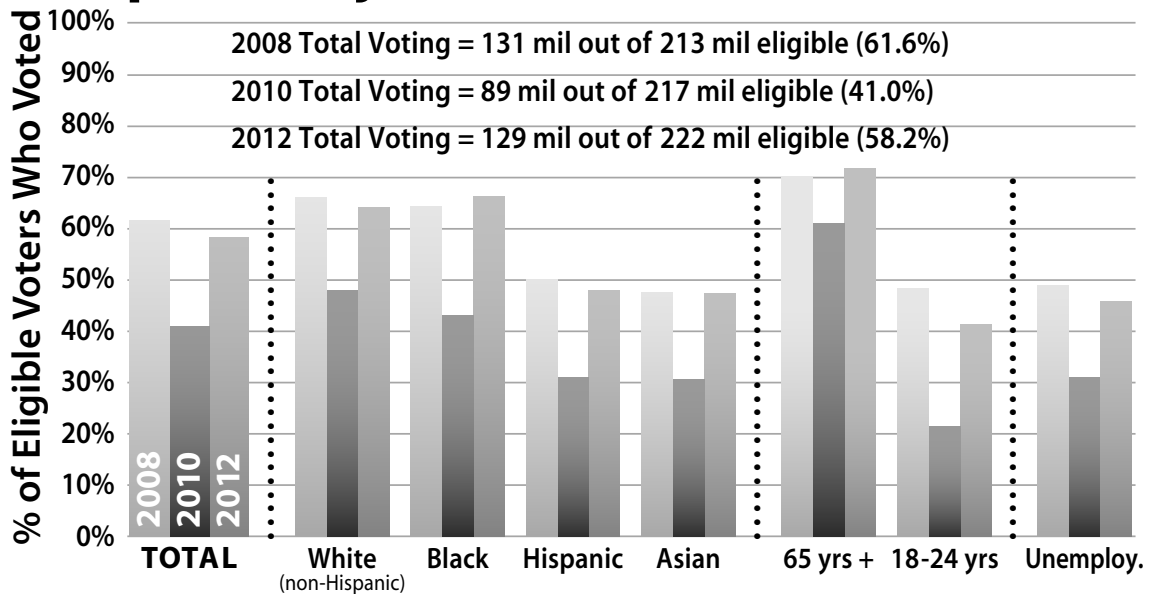
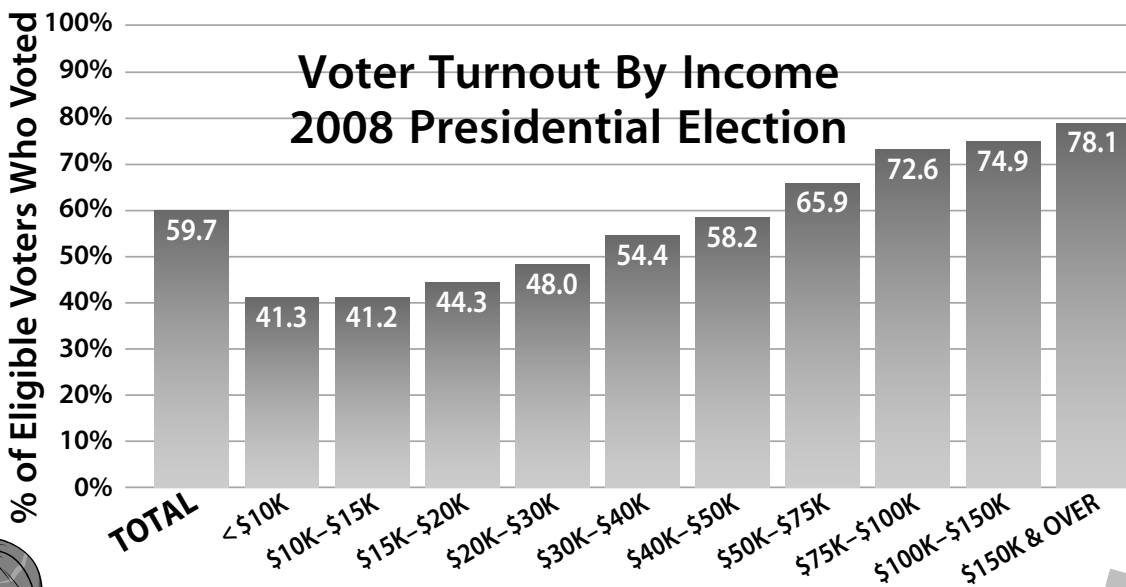


# U.S. Voter Turnout Is Apathetic, Especially In Midterm Elections



Sources: U.S. Census Bureau, Current Population Survey ([www.Census.gov](http://www.Census.gov)) & Pew Research Center ([www.PewResearch.org](http://www.PewResearch.org))  
 Totals from U.S. Elections Project by Dr. Michael McDonald ([www.Elections.gmu.edu/Turnout](http://www.Elections.gmu.edu/Turnout))  
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# The Higher Your Income The Higher Your Voter Participation



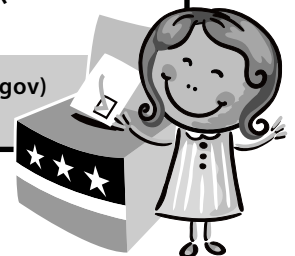
Source: Demos ([www.Demos.org](http://www.Demos.org)) based on data from U.S. Census Bureau ([www.Census.gov](http://www.Census.gov))  
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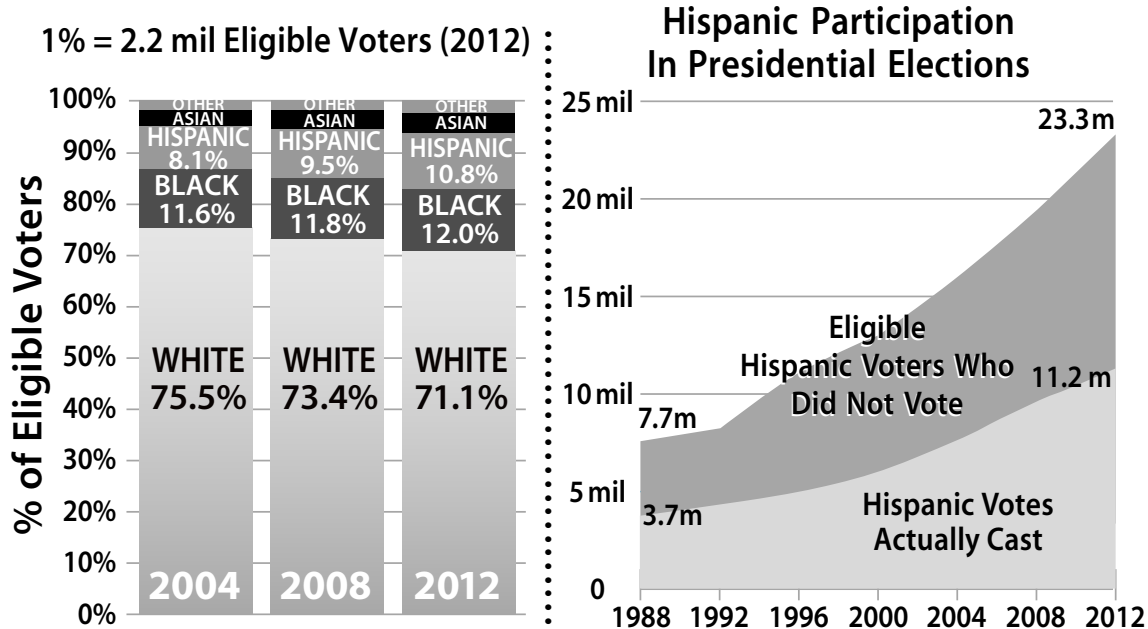
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GOTV

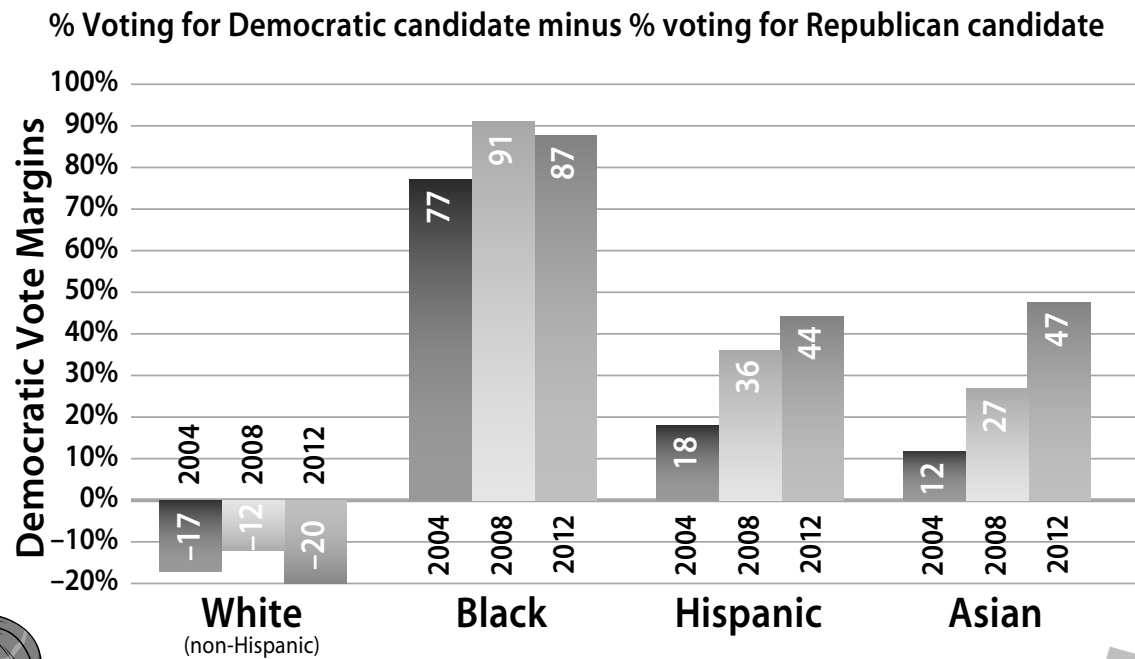


# Untapped Power Of Hispanic Voters



Sources: "Minority Turnout Determined the 2012 Election," Brookings Institution, May 10, 2013 ([www.Brookings.edu](http://www.Brookings.edu))  
 "Six take-aways from the Census Bureau's voting report," Pew Research Center, May 8, 2013 ([www.PewResearch.org](http://www.PewResearch.org))  
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# Democrats Win Big With Minority Voters



Source: "Minority Turnout Determined the 2012 Election," Brookings Institution, May 10, 2013 ([www.Brookings.edu](http://www.Brookings.edu))  
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The  
Connect  
The Dots  
Lady

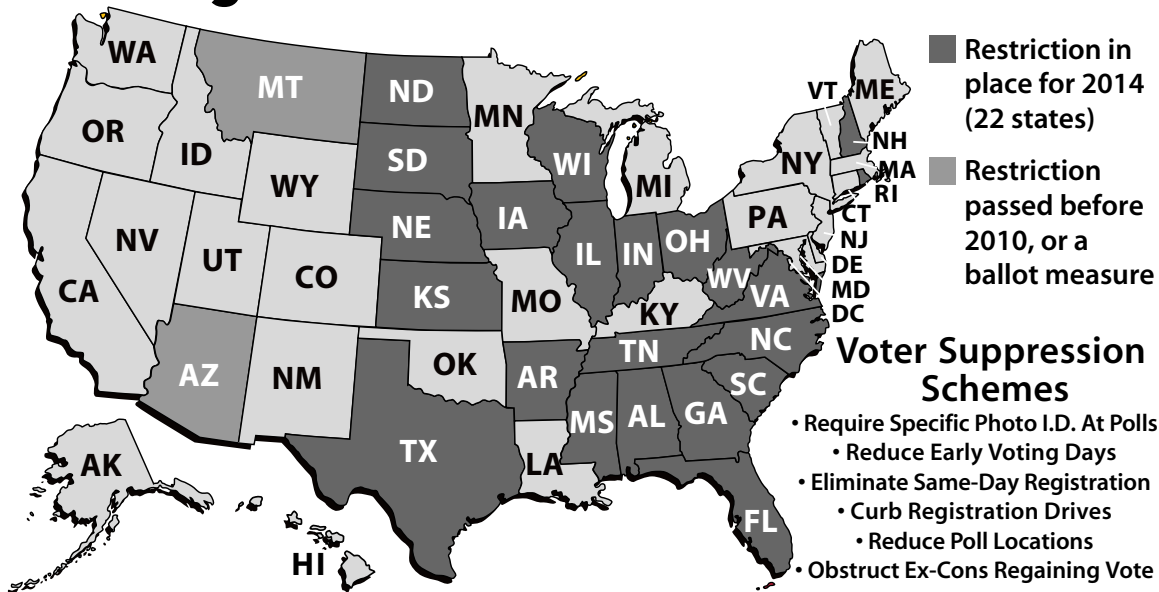
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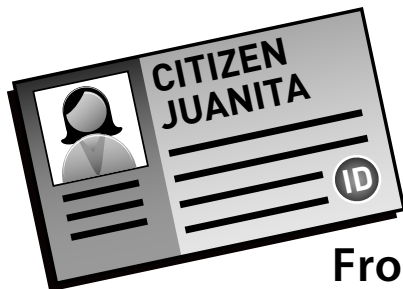
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# Map of SHAME: States With New Voting Restrictions Since Nov 2010



Source: Brennan Center for Justice, as of June 18, 2014 ([www.BrennanCenter.org](http://www.BrennanCenter.org))  
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## Voter Photo I.D.: A Solution In Search Of A Problem

From 2000 to 2010, there were **649,000,000** votes cast in general elections and only **13** cases of in-person voter impersonation.

That's an infinitesimal

# 0.000002%

During that same time, there were actually way more UFO sightings (47,000) & Americans killed by lightning (441)

Sources: "UFO Sightings Are More Common Than Voter Fraud," *Mother Jones*, July 3, 2012 ([www.MotherJones.com](http://www.MotherJones.com))  
 Also see News21, a Carnegie-Knight investigative reporting project, which confirmed just 10 cases of voter impersonation.

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# GOTV

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FUN VISUAL BASICS FOR THE BUSY MAJORITY™



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## “Dude, Where’s My Job?”

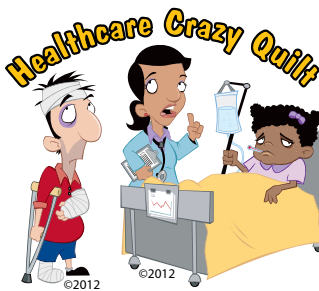
Millions of Americans are unemployed or underemployed. We see the rich getting richer while everyone else is working harder for less money and going more into debt. Let’s figure out where our jobs and wages went and, most importantly, how to get them back.



©2011

## “Budgets and Deficits and Debt, Oh My!”

We hear talk of trillions over here and billions over there, of government shutdowns, of cutting \$100 billion from domestic, non-defense, discretionary spending. What the heck is that anyway? You might be thinking “Wait, I might actually like that stuff... is a \$100 billion cut going to hurt?” We’ll find the answer and tame the budget beasts.

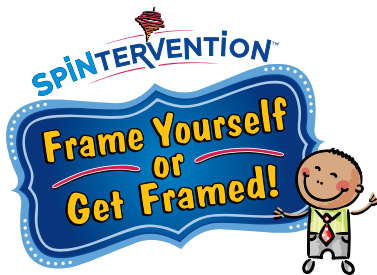


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## “American Healthcare Crazy Quilt”

All other industrialized democracies when faced with challenges in their healthcare systems have found different ways to cover everybody while spending far less than America does and getting better overall results. We’ve actually blended together versions of all these “foreign” systems into a costly, confusing, inefficient, bureaucratic “crazy quilt.” Let’s examine the problems in our healthcare system and see how the Affordable Care Act addresses those problems and where it falls short.



## “SPINtervention: Frame Yourself or Get Framed!”

When we use or negate long-entrenched “conservative” language like “tax relief,” “entitlements” and “pro-life,” we’ve lost the argument before it’s even begun. While many Americans may call themselves “conservative,” they consistently support progressive values like fairness and justice and policies like Social Security, Medicare, ending the wars, and increasing taxes on the rich. So it’s about time we fix what’s broken about our political language and change the conversation. Then find well-framed political graphics galore at [SPINtervention.com](http://SPINtervention.com)



## “Get Out The Vote: Democracy Depends On It!”

If voter turnout is a reflection of the health of a democracy, then America’s democracy is severely anemic. When we drill down on the turnout numbers by race, age and income, we start to see why our country is working better for some groups and not so much for others. Democracy is not a spectator sport: You can’t win the game if you don’t play, or if you sit out every other election. Then we’ll take a look at what’s driving voter apathy and what’s behind the recent wave of voter suppression laws sweeping the country.



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