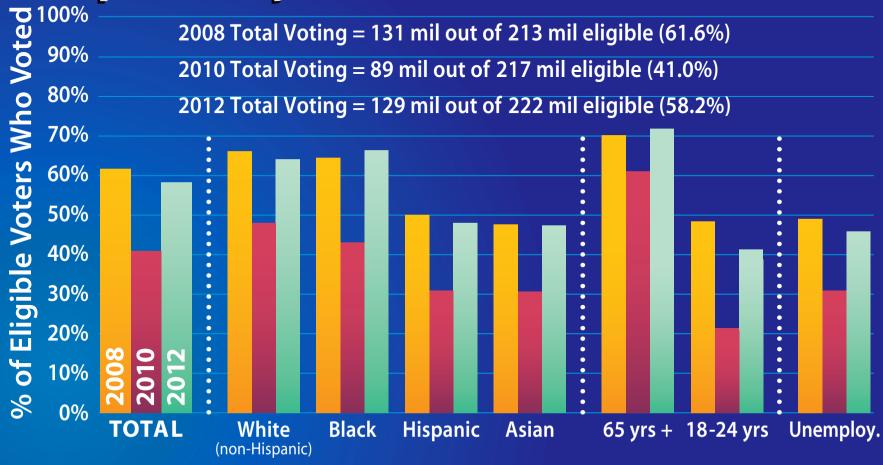
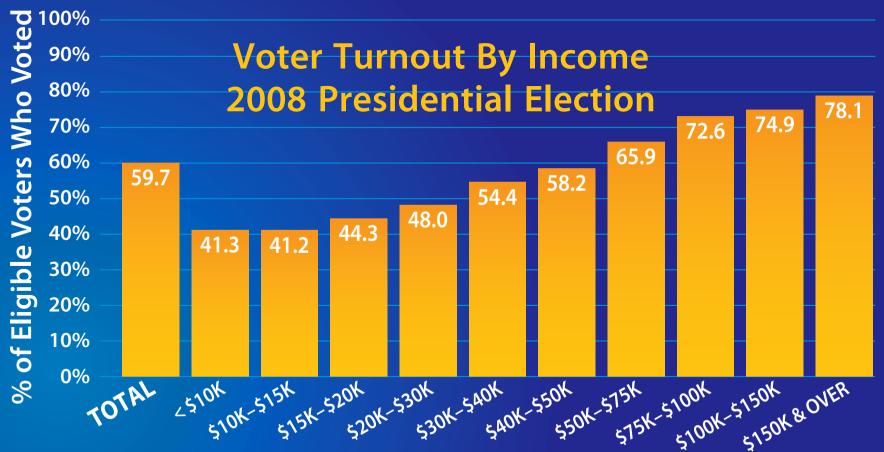


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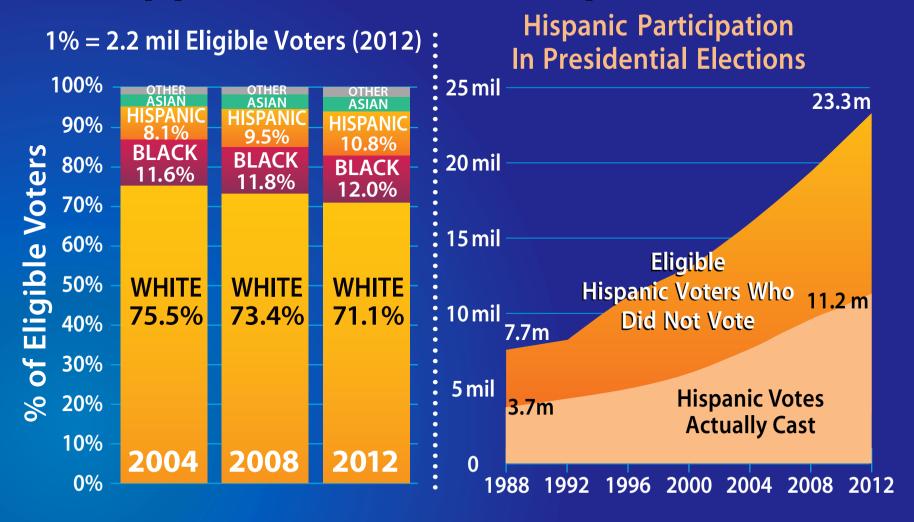
#### U.S. Voter Turnout Is Apathetic, Especially In Midterm Elections



### The Higher Your Income The Higher Your Voter Participation

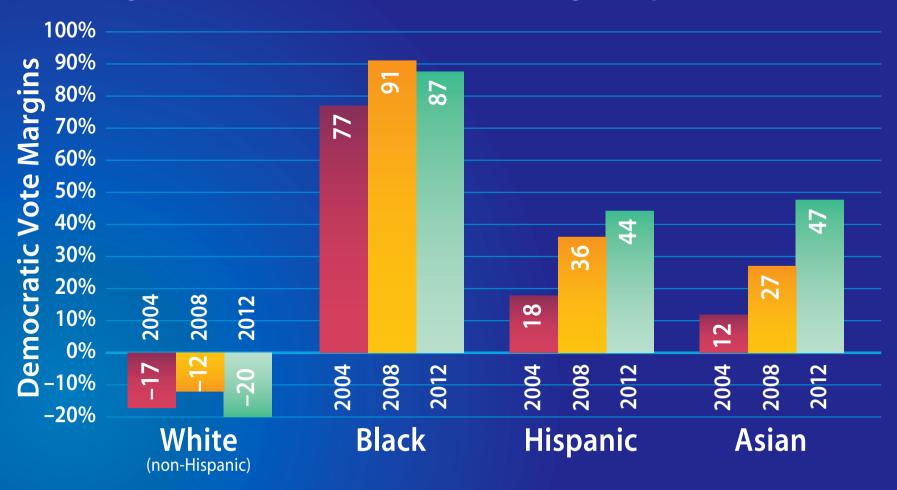


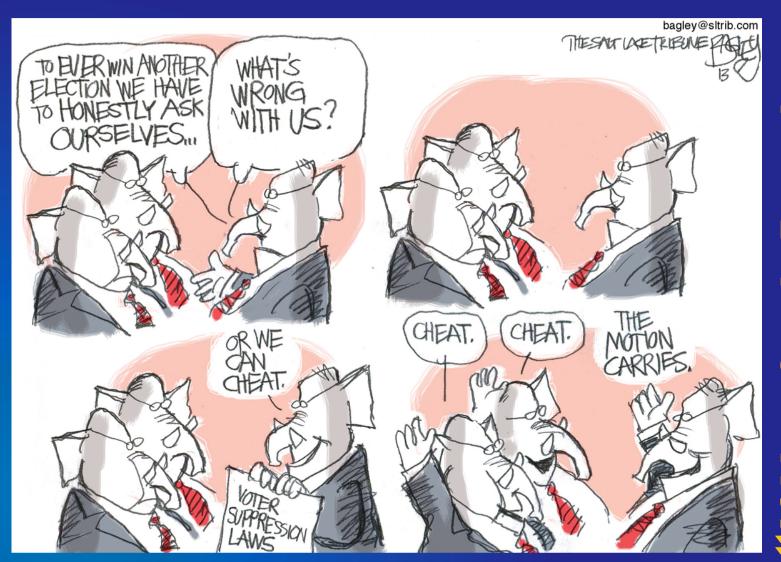
#### Untapped Power Of Hispanic Voters



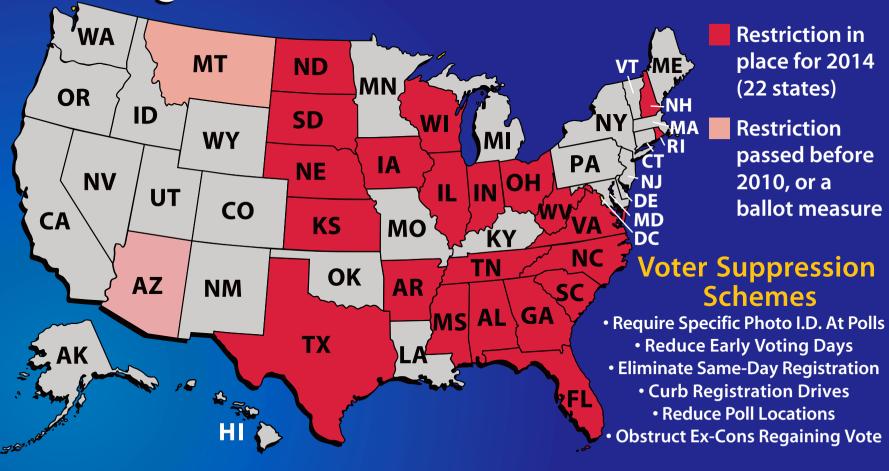
#### **Democrats Win Big With Minority Voters**

% Voting for Democratic candidate minus % voting for Republican candidate





#### Map of SHAME: States With New Voting Restrictions Since Nov 2010





From 2000 to 2010, there were 649,000,000 votes cast in general elections and only 13 cases of in-person voter impersonation.

That's an infinitesimal

0.000002%

During that same time, there were actually way more UFO sightings (47,000) & Americans killed by lightning (441)

## Greatest (Worst!) Hits From The "I have a scheme" Crowd:

"Voter I.D. — which is going to allow Governor Romney to win the state of Pennsylvania — Done!"

Pennsylvania House Republican Leader
 Mike Turzai, June 23, 2012



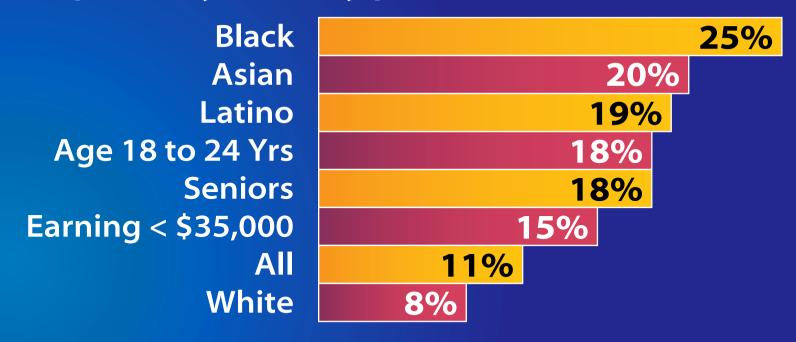


"I don't have a problem making (voting) harder. I want people in Florida to want to vote as bad as that person in Africa who walks 200 miles across the desert. This should not be easy."

- Republican Florida State Senator Mike Bennett, May 5, 2011

## 20,000,000+

Voting age U.S. citizens don't have the type of photo I.D. required by recently passed state voter I.D. laws.





#### Most Republicans Used To Support The Voting Rights Act (VRA). Not Anymore!

1970: Extended VRA For 5 Years

**SENATE VOTE: 64-12** 

**HOUSE VOTE: 234-179** 

1975: Extended VRA For 7 Years

**SENATE VOTE: 77-12** 

**HOUSE VOTE: 341-70** 

1982: Extended VRA For 25 Years

**SENATE VOTE: 85-8** 

**HOUSE VOTE: 389-24** 

2006: Extended VRA For 25 Years

**SENATE VOTE: 98-0** 

**HOUSE VOTE: 390-33** 

Since Supreme Court's right-wing majority gutted VRA Section 5 (preclearance) in 2013, Republicans blocking VRA update.

"I'm too busy."

"I couldn't get to
the polling station."

## Fighting Voter Apathy: Procedural Hurdles

"Voting is too much of a hassle."

"I don't have the right kind of voter I.D."

"It doesn't make much difference in my life."

"I'm not interested in politics."

#### Fighting Voter Apathy: Low Information

"I can't decide who to vote for — I'm totally confused."

"I don't know enough about politics to participate."

"My vote won't make any difference."

"Nothing ever gets done anyway:
It's a bunch of empty promises."

## Fighting Voter Apathy: Cynicism

"None of the candidates deserves my vote."

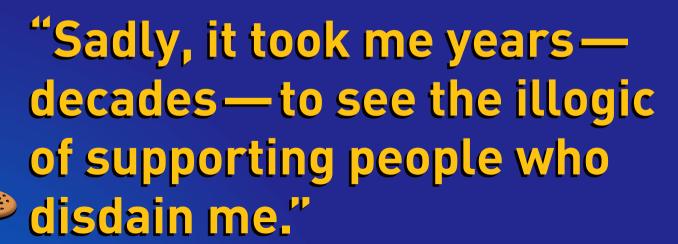
"Both sides are the same so voting doesn't matter."

## Every Vote Does Matter: Just Ask Senator Al Franken!



In 2008, Al Franken won the Minnesota Senate race by just 312 votes out of a total of 2,887,646 votes cast. That's a win by 0.01%!

The election of Sen. Al Franken gave Democrats the 60th vote needed to break a Republican filibuster and pass the Affordable Care Act.



"I have a close friend on permanent disability. He votes reliably for the most extreme conservative in every election... the person most likely to slash the program he depends on daily for his own survival. It's like clinging to the end of a thin rope and voting for the rope-cutting razor party... (Poor people) should wise up and vote themselves a break. Rich people vote their self-interest in every single election. Why don't poor people?"

From "I Was Poor, But a GOP Die-Hard: How I Finally Left the Politics of Shame"



# "Sometimes politicians don't see the light until they feel the heat."

U.S. Representative Keith Ellison (D-MN),
 Co-Chair of Congressional Progressive Caucus



So Turn Up The Heat: Vote Smart In Every Election

